

Résumé 2013

Career Objective

Freelance writing, media consulting, and video production.

Summary of Qualifications

Experienced in creating and delivering nontraditional models for reaching niche markets and educating policymakers, client populations, and the general public. Extensive background in community networking, publications, and photojournalism. Experienced in reporting wide range of subjects for print and electronic media.

Strong writing, design, and digital photo skills.

Professional Experience

MEDIA CONSULTANT: 1984- Present

PSB Media

Design and implement public relations/media campaigns for private and public sector individuals and organizations including political candidates, businesses, theatres, and nonprofit agencies

COORDINATOR/INFORMATION SPECIALIST - ORAL HEALTH COLLABORATIVE: 2005 - Present

University of Washington

Develop and coordinate strategy and expanded partnerships for Collaborative

Provide information and graphic support

PROGRAM MANAGER - CHILDREN'S ADMINISTRATION: 2002 - 2005

Washington State Department of Social and Health Services

Develop pilot projects, special events, resources, and media products to complement Child Welfare programs in seven Central Washington counties

PROGRAM MANAGER - CHILDREN'S MEDICAID: 1993-2002

Washington State Department of Social and Health Services

Manage and market Children's Medicaid (Title XIX Early and Periodic Screening, Diagnosis, and Treatment) program in six central Washington counties with large, highly diverse low income population in order to reach eligible children, educate clients and providers, improve access to care, and raise effective service delivery

INFORMATION OFFICER, EASTERN WASHINGTON: 1986-1993

Washington State Department of Social and Health Services

Raise visibility, improve public perception, and communicate program information through using print and electronic media as well as community networking in extensive social marketing campaigns

EDITOR: 1976-1984

Yakima Valley Sun

Design, assign, and produce weekly newspaper making use of editing, photojournalism, networking, and production skills

Professional Associations

PNWR NATIONAL NETWORK OF LIBRARIES OF MEDICINE - Member

NATIONAL COMMITTEE OF GRANDPARENTS FOR CHILDREN'S RIGHTS - Past Vice President

HOMELESS NETWORK OF YAKIMA COUNTY - Community Relations Director - 2006 - 2009

WASHINGTON STATE ORAL HEALTH COALITION - Past Chair

YAKIMA COUNTY CHILDREN'S ORAL HEALTH COALITION - Founder and Past Chair

WASHINGTON STATE KINSHIP CARE OVERSIGHT COMMITTEE - Past Member

YAKAMA NATION/CASEY FAMILY NATIVE AMERICAN ADVISORY COMMITTEE - Past Member

AMERICAN ASSOCIATION OF PUBLIC HEALTH DENTISTRY - MEDIA COMMITTEE - Past Member

YAKIMA COUNTY FIRST BOOK BOARD - Past Chair

YAKIMA COUNTY CLIENT EDUCATION COMMITTEE - Past Chair

YAKIMA COUNTY PUBLIC SERVICE SCHOLARSHIP - Co-Chair

UNIVERSITY OF WASHINGTON ORAL HEALTH COLLABORATIVE - Coordinator

YAKIMA COUNTY HEALTH CARE COALITION - Past Member
 REGION 2 EPSDT LIAISONS - Organizer
 WASHINGTON STATE EPSDT IMPROVEMENT TEAM - Past Member

Conference Presentations

HEALTHY SCHOOLS SUMMIT - Poster -- *Building a Diverse Community Collaboration to Care for Kids* - May 2010
 SeaTac, WA
 FIRST INTERNATIONAL SUMMIT FOR GRANDPARENT AND KINSHIP CAREGIVERS - Presenter - *Your Piece of the Puzzle: The Personal Power of Research* - May 2007
 Brooklyn, NY
 ALLIANCE OF INDEPENDENT DENTAL HYGIENISTS - Presenter - *People and Partnerships - Getting Together To Get It Done* - April 2007
 Lynnwood, WA
 NATIONAL ORAL HEALTH CONFERENCE - Presenter - *The Tooth Fairy Academy* - May 2004
 Los Angeles, CA
 NATIONAL ORAL HEALTH CONFERENCE - Presenter Poster - *Picture Talk - Defensins B* - April 2003
 Milwaukee, WI
 AMERICAN PUBLIC HEALTH ASSOCIATION - Co-Presenter Poster - *Picture The Difference!*, October 2001
 Atlanta, GA
 NATIONAL HEAD START ASSOCIATION - Lead Presenter - *Picture The Difference!*, December 2000
 Pittsburgh, PA
 NATIONAL ASSOCIATION OF CITY AND COUNTY HEALTH OFFICERS / ASSOCIATION OF STATE AND TERRITORIAL HEALTH OFFICERS - Panel Member - *Four Out of Five Dentists Recommend*, July 2000
 Los Angeles, CA
 US SURGEON GENERAL'S CONFERENCE ON CHILDREN AND ORAL HEALTH - Co-Presenter - *Community Fluoridation Initiatives - Successful Fluoridation by Ballot Initiative*, June 2000
 Washington, DC
 WASHINGTON STATE DENTAL HYGIENISTS ASSOCIATION - Presenter - *Put a Smile on the Face of Your Community*, March 1999
 Lynnwood, WA

Outreach and Community Education

NATIONAL ORAL HEALTH CONFERENCE - APRIL, 2013
 NAMI NATIONAL CONFERENCE - VOLUNTEER - 2012
 MARY'S PLACE - UW ORAL HEALTH COLLABORATIVE - 2012
 FIRST ANNUAL SEATTLE HOMELESS VETERANS' STAND DOWN - UW ORAL HEALTH COLLABORATIVE-2011
 SEA KING PUBLIC HEALTH - RECOVERY & RESILIENCY: STEPPING STONES TO WELLNESS - 2011
 THE ALOHA INN SITC HEALTH FAIR - UW ORAL HEALTH COLLABORATIVE - 2010 - 2011
 WOMEN'S RESOURCE CENTER SITC HEALTH FAIR UW ORAL HEALTH COLLABORATIVE -2009 - 2010
 KING COUNTY COMMUNITY RESOURCE EXCHANGE - 2009, 2010, 2011
 COVINGTON BACK TO SCHOOL BARBECUE - UW ORAL HEALTH COLLABORATIVE - 2009 - 2010
 TUKWILA COMMUNITY PARTNERSHIP FOR ORAL HEALTH - UW ORAL HEALTH COLLABORATIVE - 2008 - 2010
 LA RAZA HEALTH FAIR - UW ORAL HEALTH COLLABORATIVE - 2005
 YAKAMA NATION TREATY DAYS HEALTH FAIR AND PARADE - 2005
 MT. ADAMS/WHITE SWAN HEALTH FAIR - UW ORAL HEALTH COLLABORATIVE
 MABTON DAYS - UW ORAL HEALTH COLLABORATIVE
 SEALANT DAY - YAKIMA VALLEY COMMUNITY COLLEGE - 1998 - 2005
 TOOTH FAIRY ACADEMY - Eastern Washington Coordinator
 UW PLAYERS - Director/Writer
PICTURE THE DIFFERENCE! - A Family Health Fair - Co-Organizer
 YAKIMA COUNTY ROUND TABLE - Co-Founder
 YAKIMA COUNTY COMMUNITY PUBLIC HEALTH AND SAFETY NETWORK - Loaned Executive
 NITE OUT AGAINST CRIME - County Kickoff Organizer
 GRAFFITI BUSTERS - Organizer
 DRUG FREE ZONE / CAN-It - Organizer
 FIXING BROKEN WINDOWS - George Kelling Community Forums - Organizer
 JANE PERKINS EPSDT FORUMS - Organizer

Publications

Homeless Network Calendar - 2010
Homeless Network Calendar - 2009
Homeless Network Calendar 2008
TYLER PICKS UP PINE CONES - Author - 2008
TWO SIDES - The Write Stuff, Vol. 2 - Project Coordinator - 2007
WRITE ON - Down With That - Project Grantwriter and Co-publisher - 2005
UW Tooth Fairy and Wizard Academy in Eastern Washington - An Anecdotal Journal
Picture Talk - Effective Communication with Participants as a Critical Element in Oral Health Research
 - Second Author, Guest Editorial - Journal of Dental Research - Sept., 2003
Defensins, the Wildcat Warrior, Battles Strepto, the Mutans - Author/Illustrator - 2002
When You Go to the Dentist - Author/Illustrator - 1999
Winning Ways to Talk with Young Children - Author/Illustrator for Revision - 1989
A Shared Experience - DSHS State Centennial - Contributing Author - 1989

Posters

Dental/Mental Connection Poster - 2012
ADEA Poster - 2011
Healthy Schools Summit Poster - 2010

Creative Marketing

Can You Picture Living with a Mental Illness? - Power Point Presentation - 2013
Toothropolis II - Oral Health Arcade - 2000
Toothropolis I - Seven-foot molar on wheels for hands-on dental sealant education - 1997
Circle of Smiles - Video (English and Spanish) - 1996
The Amazing Adventures of the Tooth Team - Video (English and Spanish) - 1996
The Tooth Fairy Rap - Audio and Puppet Show - 1995

Photo Exhibits and Installations

Hellebores - July 2012
A Different View Photo Show - March 2012
Safe Haven Photo Installation - 2000
Larson Gallery Juried Exhibit - Rainy Days and Sundays - 2000
Division of Children and Family Services Photo Installation - 2000
Regions 2, 3, and 4 Administrative Portraits - 1990-1991
Division of Child Support Photo Exhibit - 1990
Unity in Diversity Photo/Text Exhibit - 1990
A Centennial Perspective on Aging Photo/Text Exhibit - 1989
Department of Social and Health Services Collocated Facility Photo Installation - 1986
Storefront Gallery Exhibit - 1984

Videos

Open Wide - WSDHA - 2012
Dental Hygienists Close Gaps in Oral Health Care - Alliance of Independent Dental Hygienists - 2011
1811 Eastlake - 2010

Awards

Partner in Oral Health Award - Washington State Dental Hygienists' Association - 2012
Washington State Reading Hero Award - First Book - 2004
Individual Activism Award - Washington State Oral Health Coalition - 2000
Vision Award - Washington State Department of Social and Health Services - 1995
Outstanding Employee - Washington State Department of Social and Health Services - 1995

Education

Certificate - Writing for Children - University of Washington - 2013
 Continuing Education - 18 credits - NOHC - April 2013
 Advanced Digital Art - North Seattle Community College - Winter Quarter 2013
 Design: Creation of Artifacts in Society - Coursera / University of Pennsylvania - Fall Quarter 2012
 Digital Art - North Seattle Community College - Summer Quarter 2012
 Community Health Information Coach - PNWR National Network of Libraries of Medicine

Digital Storytelling - University of Washington - Spring Quarter 2010
BA+5th Year - Art History / Studio Art - University of Washington - Seattle, WA
Northwestern University - Evanston, IL