

The Problem:

Intimate Partner Violence (IPV) the most common form of physical and sexual violence in women's lives. IPV encompasses any physical, sexual, economic and/or psychological harm by a current or former partner. Freedom from such violence is a basic human right, yet estimates suggest millions of women worldwide are affected. A World Health Organization study found that between 13% and 61% of women reported having been victims of physical abuse by a domestic partner before the age of 49. These numbers serve to remind us that for many women, home is not safe.

The Need for Innovation:

A number of experts have dedicated their careers to reducing these numbers and improving women's lives. To date, interventions tackling violence have been informed by disciplines including human rights, criminal justice and public health, to name a few. Their approaches have generated a number of effective interventions.

Notwithstanding the progress made so far, IPV remains a chronic global problem. Further progress, particularly in the area of primary prevention, will require more than simply reapplying successful interventions. This may in part reflect the fact that the many interventions in the area of IPV build on and are informed by insights from the same set of disciplines. Bringing a multi-disciplinary lens that incorporates insights from disciplines currently under-utilized in the IPV space could therefore facilitate the process of designing original, effective solutions. For example, applying actionable tools from the study of psychological "hot and cold states" could improve the effectiveness of violence reduction programs. Supplementing IPV prevention programming with findings from economic mobility research would enable programmers to address multiple barriers to IPV prevention. Understanding the social constructs at play in communities with high rates of IPV could enhance community-level interventions. Bringing insights from fields not commonly seen in the IPV space may enable unexpected approaches which, paired with vigorous evaluation, could help reduce and prevent IPV worldwide.

The Call for Action:

In an effort to reinvigorate the search for innovative interventions to IPV, ideas42 seeks to fund implementation and testing for multidisciplinary IPV interventions.

ideas42 invites two types of proposals:

1. Proposals for implementation and pilot testing of pre-developed interventions that have been designed with insights from behavioral economics, psychology, social sciences, philosophy, economics, or other under-represented disciplines.
2. Proposals for the opportunity to collaborate with multi-disciplinary experts to design and test new interventions within existing programs.

Through this RFP process, we seek to fund proof of concept pilot testing on innovative interventions, whose results can be used in an iterative manner to improve interventions addressing intimate partner violence. Through this process we hope to fund interventions that may eventually be rigorously tested with full-scale randomized evaluations.

Who Can Apply:

- Non-governmental domestic and international IPV organizations currently implementing IPV primary and secondary prevention programs.
- Experts from underrepresented fields who are working with implementing organizations with whom they can test their interventions.
- Organizations may jointly apply as part of a consortium provided that one organization is designated as the lead applicant, and if selected, could effectively coordinate the execution of the project.
- Multiple proposals may be submitted by a single organization/consortium.
- All proposed interventions must be informed by a multi-disciplinary lens or schools of thought not commonly applied to IPV. These might include but are not limited to behavioral economics, psychology (cognitive psychology, social psychology, judgment and decision-making), social sciences (sociology, anthropology and applied social science), philosophy (moral reasoning and ethics), and economics (development economics and economics mobility).
- All selected proposals must be open to receiving input from other experts in their domains.
- There are no geographic restrictions.

Evaluation and Selection:

- A group of multidisciplinary IPV experts will evaluate applications and select finalists
- Proposals submitted by multidisciplinary teams will be prioritized throughout the evaluation process
- Evaluation will include:
 - Initial filtering from ideas42 team members
 - Selection of semi-finalists by multi-disciplinary experts and IPV experts
 - Phone interviews to clarify project details
 - Selection of finalists by experts, ideas42, and funding organization
- Evaluation will be based on:
 - Use of insights from underrepresented fields
 - Use of a multi-disciplinary approach
 - Feasibility and strength of pilot testing plan
 - Potential for scale and social impact
- ideas42 may conduct follow-up interviews or request written answers to follow-up questions with finalist organizations after applications are due and prior to final selection notifications

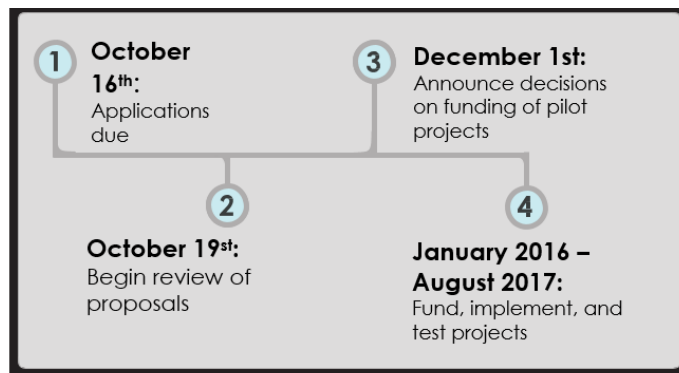
Funding and Implementation:

- 4-6 teams will be awarded funding for finalizing designs and pilot testing
- Funding is not to exceed \$250,000 per proposal
- If pilots show potential for impact, projects may be considered for additional funding for randomized evaluations

How to Apply:

- Organizations should submit completed applications by email in PDF or Word Document format to Vivien Caetano, vcaetano@ideas42.org.
- Any other additional questions about the application process should be sent to Vivien Caetano, vcaetano@ideas42.org.

Timeline:



1. Lead Organization Name

1a. Lead Organization Website

2. Lead Organization Type

(choose the best fit)

Direct Service Provider

Community-Based Organization

Network of Service Providers

Research Organization

Other

3. Brief Description of Lead Organization *(mission, program areas, geographic reach)*

4. Population Served by Lead Organization *(numbers, characteristics, region(s))*

Application (page 2 of 7)

5. Are you applying as part of a Consortium?

If you are applying as part of a Consortium, please provide information for questions 1-5 above for the partner organizations as well as contact information for representatives.

- Yes
 Maybe
 No

Consortium Partner Organization name

Consortium Partner Organization website

6. Consortium Organization Type

(choose the best fit)

- Direct Service Provider
 Community-Based Organization
 Network of Service Providers
 Research Organization
 Other

Brief description of Consortium organization (mission, program areas, geographic reach)

Population served by Consortium partner organization (numbers, characteristics, region(s))

7. Please provide contact information for Project Principal(s)

Representative 1

Name	Title	Department
<input type="text"/>	<input type="text"/>	<input type="text"/>

Email	Phone
<input type="text"/>	<input type="text"/>

This will be the email/phone number used for communications.

Years at org.	Key responsibilities within organization
<input type="text"/>	<input type="text"/>

Representative 2

Name	Title	Department
<input type="text"/>	<input type="text"/>	<input type="text"/>

Email	Phone
<input type="text"/>	<input type="text"/>

This will be the email/phone number used for communications.

Years at org.	Key responsibilities within organization
<input type="text"/>	<input type="text"/>

Representative 3

Name	Title	Department
<input type="text"/>	<input type="text"/>	<input type="text"/>

Email	Phone
<input type="text"/>	<input type="text"/>

This will be the email/phone number used for communications.

Years at org.	Key responsibilities within organization
<input type="text"/>	<input type="text"/>

8. Why are you interested in the opportunity to design innovative interventions? (250 words or less)

9. Which area(s) of IPV is your organization focused on or interested in? (select all that apply)

Primary prevention

Other

Secondary prevention

10. Summary of program Provide a summary of the program you plan to implement within, including the target group, program activities, and goal of the program. (250 words or less)

11. Are you applying with a pre-developed intervention to implement and test? If you are applying with a designed intervention, please answer questions 12-20. If you are applying for the opportunity to design a new intervention with assistance from experts from under-represented disciplines, please skip to question 16.

Yes, we have a designed intervention to implement and test.

No, we do not have a designed intervention in mind, but are applying for the opportunity to design a new intervention.

12. Description of the intervention Provide a detailed description of the intervention you propose implementing and testing, including how it will be implemented. If the intervention design is not finalized, describe your proposed plan for finalizing it. (250 words or less)

13. Description of the theory of change of the intervention Please describe the mechanisms underlying the behavior change the intervention will invoke. (250 words or less)

14. Describe how this intervention is informed by the specified discipline(s) Give a brief description of the discipline(s), and the ways in which insights from the discipline(s) have been incorporated, or will be incorporated. (250 words or less)

15. Data Collection (250 words or less)

Provide an explanation of the study design, including method of data collection, sample size and outcome variables.

Explain any monitoring you will conduct to ensure quality of the study.

Does your organization have demonstrated experience conducting this type of research? Please explain.

16. Organizational Capacity Organizations must demonstrate the personnel capacity and time to monitor, implement and conduct quality control on the intervention and evaluation. Please describe your organization's current capacity to carry out the implementation and evaluation, or plan to increase capacity to meet the needs of this research. (150 words or less)

17. What is the potential for impact? The issues addressed by a new intervention should have significant impact on IPV outcomes. What existing issue(s) in current interventions or programs could be addressed by a multidisciplinary lens? What is the potential impact of addressing identified issue(s)? (150 words or less)

18. What is the potential for scale? The interventions that are designed and tested must have direct and practical relevance for other programs and systems. The partner must be committed to scaling up the intervention in the future. Please describe the potential for scale, indicating factors that may contribute to the project's success and sustainability. (150 words or less)

19. Provide a brief projected timeline for finalizing plans, implementation and testing. (100 words or less)

20. Budget

Provide your total anticipated budget

Provide an explanation for the line items in the submitted budget (300 words or less)

About ideas42

ideas42 is a non-profit behavioral design lab and consulting firm that uses behavioral science to help solve difficult social problems and have impact at scale. We grew out of research programs in psychology and economics at top academic institutions. Our work draws on decades of experimental scientific research in decision-making and the most rigorous methods in program and policy evaluation. Since our founding, ideas42 has developed a systematic process that brings together behavioral science insights to diagnose the decision-making problems, or “behavioral bottlenecks,” affecting outcomes in a wide range of policy domains. We work in the US and internationally on important challenges in consumer finance, economic mobility, education, criminal justice, and health, among others. We work with foundations, government bodies, private companies, and other non-profits to address some of the world's toughest social problems. For more information about us, please visit our website at www.ideas42.org. For more information about our work on intimate partner violence, visit www.ideas42.org/blog/project/intimate-partner-violence.