



## Call for Papers

### *The Social Psychology of the 2012 US Presidential Election*

*Analyses of Social Issues and Public Policy (ASAP)*, a journal of the Society for the Psychological Study of Social Issues (SPSSI), is issuing a Call for Papers on the *Social Psychology of the 2012 US Presidential Election*. This collection will be the third in ASAP's series on American Presidential elections, continuing a tradition that began with our collection on the [2004](#) election and continued with the [2008](#) campaign.

Submissions should be short papers of 10-35 double-spaced manuscript pages including references. Potential areas of interest include, but are not limited to, the following:

- Studies of candidates, including content or other analyses of political addresses and debates, using analytic approaches informed by psychological theory and methods.
- Studies of the electorate, or parts of the electorate, including studies of political decision making (e.g., heuristics and biases, functional accounts of voting vs. not voting) as well as studies of personality, values, and political ideology.
- Studies of the roles of implicit as well as explicit racism, sexism, and/or religious intolerance in the campaigns, in advertisements sponsored by political action committees (including Super PACs), in media coverage of the campaigns, and in voting behavior.
- Studies of media effects, including conventional as well as social media, direct as well as indirect (e.g., dynamic, viral) effects, and studies of bias in news, talk radio, and satirical programming.
- Studies of policies and programs that affect voter participation, including those which facilitate voting as well as those which appear aimed to inhibit or disenfranchise potential voters.
- Studies of political culture and identity, as these impact or are impacted by the election.
- Comparative analyses and international perspectives on the election.

Inquiries should be sent to Editor Kevin Lanning of Florida Atlantic University ([lanning@fau.edu](mailto:lanning@fau.edu)). To insure full editorial consideration, manuscripts should be submitted by **March 20, 2013** at <http://mc.manuscriptcentral.com/asap>.

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ASAP will be ranked for scholarly impact by ISI/Thomson Reuters beginning with the 2012 volume. Until that rating is published, the best available index of quality for the Journal is the SCIMAGO bibliometric database compiled by Elsevier, in which ASAP is ranked in the top 15% (48/372) of journals in its category (<http://bit.ly/ASAPImpactFactor>).